**SURVEY REPORT**

**SAMPLE SIZE: 153 RESPONDANT**

**EXISTING PRODUCT AWARENESS** **32**%:

THIS SHOWS THAT USERS AREN’T AWARE OF PETITION PLATFORM IN NIGERIA, AS THERE ARE NO ENOUGH TO OCCUPY THE INDUSTRY.

**RECOMMENDATION**: WE HAVE TO PUSH OUR PRODUCT AGGRESIVELY TO GET THE ATTENTION OF THE TARGETED AUDIENCE.

**PRODUCT USER PERCENTAGE 28%**:

THIS SHOWS THAT USERS AREN’T EVEN AWARE THAT PRODUCT EXIST AT ALL OR MAY NOT KNOW THE IMPORTANCE OF THE PLATFORM.

**RECOMMENDATION**: WE NEED TO CREATE MORE AWARENESS AND ALSO ENLIGHTEN THE PUBLIC ON PRODUCT USAGE.

**MOST ACTIVE SOCIAL MEDIA (FACEBOOK, INSTAGRAM, TWITTER):** WE SHOULD EFFICIENTLY UTILISE THIS PLATFORM TO DRAW THE ATTENTION OF OUR POTENTIAL USERS.

**USERS REACTION TO PRODUCT USAGE IN EDUCATIONAL SYSTEM AND ORGANISATION (HIGHLY IMPRESSIVE):** THIS SHOWS THAT OUR PRODUCT WOULD BE HIGHLY RECEIVED AND THE PUBLIC IS READY TO ACCEPT THE PRODUCT.

**SUMMARY:**

1. OUR PRODUCT IS HIGHLY LIKELY TO BE ACCEPTED BY THE PUBLIC, HOWEVER, SOCIAL MEDIA NEEDS TO BE UTILISED EFFECTIVELY.
2. WE NEED TO EDUCATE THE PUBLIC ON THE PRODUCT MORE OFTEN.